

**Grant Funding**

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7005

Dr. A. Stephenson

June 8, 2025

The grant that I propose that my business would apply for is The Amber Grant. This grant is funded by WomensNet. This is one of the first online organizations to give women-owned businesses grants. The Amber Grant was established to honor the memory of Amber Wighahl. As well as providing grant opportunities to women monthly they also have created a community of women entrepreneurs who occasionally consult or give business advice to community members (Amber Grant for Women, n.d.)). I thought that this grant would be appropriate for my professional limited liability (PLLC) business venture.

The grant application to apply consisted of the following questions (grant application attached) After submitting fifteen dollars you then can apply for the grant. The grant questions are as follows:

1. Full name: \_\_\_\_\_ Email address: \_\_\_\_\_
2. Business name: \_\_\_\_\_
3. Web or Facebook page: \_\_\_\_\_
4. Tell us about your business or business idea: \_\_\_\_\_
5. Tell us what you would do with the money if you were awarded a grant. \_\_\_\_\_

My name is Marlo R. Hornsby, my email is address is [mhornsby@mymail.shawnee.edu](mailto:mhornsby@mymail.shawnee.edu) and my potential business name with my PLLC is. My Facebook and webpage will be The Early Ed. Company

My business venture with The Early Ed Company is dedicated to supporting educators in becoming more proficient in self-regulation strategies and environmental design to effectively manage challenging behaviors and promote emotional literacy in early childhood classrooms. Teachers are OVERWHELMED and STRESSED, and I want to help! With professional development and personalized coaching services, my company aims to equip educators with practical tools they can use right away in classrooms. These strategies are designed to foster classroom environments that support emotional regulation and behavior management, allowing teachers to return to what they love most- TEACHING!

As an occupational therapist with over 20 years of experience working in school systems, I've witnessed firsthand the challenges early educators face. The pressure of parents, administration, mounting responsibilities, schedules and constant demands makes it nearly impossible for them to reinvent the wheel every day.

I hope to make a real difference by helping children become more regulated and teachers feel more confident and empowered in their classrooms! A challenge that I anticipate is raising awareness about this unique and valuable program. However, I'm confident that once educators experience the impact, word will spread. My mission: to RESTORE joy to teaching by supporting TEACHERS and the emotional and environmental well-being of teachers and students!

If I were to be awarded this ten-thousand-dollar grant, I would be ELATED with excitement! Once the celebration is over, I would immediately begin planning how to invest these funds into my business. The grant would primarily be used to develop prototypes and support marketing efforts to expand my reach and impact.

As part of my mission to support educators, I would also offer two free consultations and provide a free professional development opportunity (\$500.00 value) including a calming area prototypes (up to a \$700) value for two deserving teachers. This initiative would not only help spread the word through testimonials and word of mouth testimonies, but it would also allow me to give back to the teachers who are working so hard every day. This grant would be an amazing opportunity in helping me grow my business while staying true to my core purpose: supporting teachers and creating more emotionally supportive classroom environments for young children.

To further explain, Year One of The Early Ed. Company is projected to cost approximately \$23,000 in startup and operational expenses.

Startup costs include:

- Web design and branding (\$3,500)

- Marketing materials such as business cards, banners, and stickers (\$1,500)
- Large computer equipment, including a computer and printer (\$3,000)

These startup costs are expected to decrease in subsequent years.

Operational costs, which are likely to recur annually, include:

- Calming corner kit prototypes (\$500–\$700)
- Training materials such as PowerPoints and handouts (\$1,000)
- Professional liability insurance (\$1,500)
- Accounting and business licensure fees (\$2,500)
- Travel and onsite visit expenses (\$4,500)
- Office-related expenses and subscriptions (e.g., paper, postage, Canva, Zoom, Office 365)  
totaling approximately \$2,000
- Continuing education and membership in national professional organizations to support ongoing professional development (\$3,000)

The \$10,000 grant will assist in offsetting the initial startup costs and will enable me to provide two teachers with consultations and calming areas for their classrooms. Thank you for the opportunity to apply. I look forward to hearing from you.

## APPLY NOW FOR AN AMBER GRANT

Note: Your Application Will Be Applied Toward All Our Grants

### Keep These Tips in Mind When Telling Us About Your Business:

#### Speak From The Heart

Applying for the **Amber Grant** is easy. Don't try to "sound corporate." Past grant winners are women who have simply shared from the heart. Our judges are looking for passion as well as business smarts.

#### What Matters is You

No business dream is too big or too small. Our past Amber Grant recipients have included everything from scientific inventors to bakers. What matters is YOU – the woman (or women) behind the business.

### Tell Us About You and Your Business

"\*" Indicates required fields

Full Name: \*

Email Address (Double check for accuracy) \*

Business Name

 (Optional)

Web or Facebook Page

 (Optional)

Tell us about your business or business idea... \*

 What motivates you? What's the story behind your business? What are the opportunities and challenges?

Tell us what you would do with the money if awarded a grant...

 Please be specific about your plans if you won the \$10,000 and the \$25,000 year end grant. (\*Note, you may want to copy your answers to another document for safe keeping)

### Application Fee

There is a standard \$15 application fee payable via secure checkout.

Payment Method \*

☒  (U.S & Canada)
 ☐  (U.S. Only)

Credit Card \*

Card Details

 Card number MM / YY CVC

Cardholder Name

Apply Now »

## References

No author. (n.d.). Apply now. <https://ambergrantsforwomen.com/get-an-amber-grant/apply-now/> Accessed June 6, 2025.













